

SYDNEY ROYAL MEDAL STYLE GUIDE

Congratulations on winning a Sydney Royal Medal!

Sydney Royal Medals are awarded to recognise and promote Australia's best produce.

They are a symbol of product excellence, and as a medal winner you are entitled to apply your winning medal on product packaging, advertising and other material that promotes your winning product.

Sydney Royal Medal artwork must be used in as stated below.

Design and Size of Medals

Sydney Royal Medals are not to be re-drawn, scanned, modified or manipulated in any way. The size of the Medal can be revised to suit product packaging or marketing collateral.



Class Numbers

Your recent Medal win was in a particular judging class for that year. Previous versions of artwork have required the class number to be indicated (as per the Medal on the right), however please note that it is no longer required to have the class number indicated on the artwork.



Colour

The metallic background colour should always correspond with the name of the medal (i.e. gold colour with gold medal, silver colour with silver medal etc). Metallic colours can be applied as metallic foils or metallic inks with a black overprint. Less successfully, they can also be reproduced in conventional cmyk process colours. Black and white versions of medals are also available.



PMS = 871C
or
CO M22
Y100 K22



PMS = 877C
or
CO M0
Y0 K40



PMS = 875C
or
CO M45
Y73 K24

Further Information

Third party use of the Medal artwork requires prior authorisation.

For enquiries please contact:
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